



MAK1 — Makese Token

Whitepaper — BNB Chain (BEP-20)

Version: 1.0 Updated: 2025

Executive summary

MAK1 is the strategic BEP-20 token of Makese Holding Ltd. on BNB Chain, designed to underpin treasury operations, premium access, and governance weight across the ZARUverse. It prioritizes durability, clear monetary policy, and brand integrity over noise.

Token definition

Name

Makese

Symbol

MAK1

Standard

BEP-20

Decimals

18

Max supply

1,000,000,000,000

Network

BNB Chain

Contract

0x9f833ca55ce0431045098ef12b64da6b33cf1f48

Official links

- **BscScan:**

<https://bscscan.com/token/0x9f833ca55ce0431045098ef12b64da6b33cf1f48>

- **PancakeSwap:** [Buy MAK1](#)

Monetary policy and supply

The total supply is fixed at 1,000,000,000,000 MAK1 with 18 decimals. There is no mint authority beyond the initial deployment. Treasury stewardship follows internal policy to maintain liquidity health and brand-aligned scarcity.

Tokenomics

Allocation	Percentage	Purpose
Treasury	35%	Operational runway, strategic reserves, integrations
Public	30%	Open distribution and market participation
Partnerships	15%	Liquidity, listings, co-marketing
Incentives	10%	Staking, participation, loyalty
Team (vesting)	10%	Long-term alignment; cliffs + linear unlocks

Utilities

- **Treasury utility:** Capital allocation, reserve signaling, counter-cyclical capacity.
- **Premium access:** Token-gated services and curated drops.
- **Governance weight:** Directional proposals with multiplier roles.
- **Ecosystem synergy:** Composable with DMD and ZARU incentive programs.

Governance and decision rights

Governance operates through weighted signaling and structured proposals. MAK1 holders can submit proposals, delegate voting power, and participate in ratification rounds under published procedural rules. Decisions that impact treasury or brand require quorum thresholds and multi-round confirmation.

Treasury policy

- **Reserve bands:** Liquidity and runway maintained within internal thresholds.
- **Disbursement controls:** Multi-sig approvals for capital deployment.
- **Market operations:** LP provisioning and adjustments aligned with brand guardrails.
- **Reporting:** Periodic transparency updates via official channels.

Security model

- **Contract immutability:** No mint post-deployment; limited privileged functions.
- **Operational security:** Segregated keys, role restrictions, least-privilege access.
- **Monitoring:** On-chain alerts for anomalous transfers or LP changes.

Risk disclosures

- **Market risk:** High volatility; no guarantees of price or liquidity.
- **Counterparty risk:** Exchange and integration dependencies.
- **Regulatory risk:** Jurisdictional changes can affect access and operations.
- **Operational risk:** Treasury, listing, or infrastructure incidents.

Integration pathways

- **DEX integration:** Primary market access via PancakeSwap pools.
- **Custody:** Wallet compatibility across EVM wallets supporting BNB Chain.
- **Data feeds:** Public explorers and indexers for transparency.

Brand and communications policy

- **Identity:** Makese Holding Ltd. as the only issuer.
- **Precision:** Contract address must be cited in full.
- **Channels:** Only official channels are authoritative.

Compliance notice

This document is informational and non-solicitational. Always verify the contract address and official links. Access or use may be restricted under applicable laws.